

Smart go

**Enhance sales.
Build your brand.
Gain market intelligence.**

Innovative business opportunity for travel providers



You could achieve enhanced sales, improved brand profiling and a wealth of market intelligence by being part of a Smartgo travel network.

Travel providers across the UK, from train, bus and coach operators, car hire outlets, to Cycle 2 Work schemes and local bike shops, are discovering a cost-effective and beneficial way of reaching a new, growing market of 180 UK employers with 95,000 staff, through an innovative series of travel network schemes. – ***travel network schemes with Smartgo.***



Sell your services to... 180 employers
95,000 members of staff

There is no charge made to travel providers for joining this network.

“ Arriva Midlands welcomes the Smartgo initiative which provides opportunities to promote bus travel across Leicester and Leicestershire. We have developed a close working relationship with a number of key employers in these areas and look forward to extending this type of relationship with other local businesses and organisations across the region. ”

Alex Perry
Regional Managing Director,
Arriva Midlands

“ Sixt understand the demand of businesses for cost and carbon effective transportation. With a wide branch network of 168 branches all over the UK and a large fleet of premium cars of all sizes, Sixt is able to provide flexible and convenient mobility solutions for private and corporate customers. To help optimise their business travel we are happy to support Go Travel Solutions with 15 per cent off car hire. ”

Per Voegerl
Managing Director Commercial
& Administration, Sixt Car Hire

“ We are delighted to be supporting sustainable transport network Smartgo and hope the 10 per cent discount against our great value Advance fares will further encourage members to choose travel by train for business and leisure. ”

Andy Cooper
Managing Director,
CrossCountry Trains

“ We are delighted to be partnering with Smartgo. Added to our existing partnerships and partnering with such a committed organisation as Go Travel Solutions, we are a major step closer to our objective of supporting sustainable transportation within the UK. ”

Ian Pollicott
Business Development Manager,
Eversure Insurance

Established UK-wide Smartgo travel networks

Go Travel Solutions has developed and rolled out a number of Smartgo travel networks across the UK. We provide local employers and their staff with a range of travel benefits and services to make travel cheaper, easier and more sustainable.

Smartgo networks reach over 95,000 staff members from over 180 employers including Volkswagen Financial Services, Red Bull Racing, GlaxoSmithKline, Loughborough University, Santander amongst many others.

By working with national travel providers across the UK, the programmes offer an unrivalled package of travel incentives and discounts, transport expertise and collaboration opportunities.



12,000

transactions undertaken
through Smartgo networks

1 million

turnover for travel providers

Smartgo partner organisations already include Arriva, Association of Train Operating Companies, CrossCountry, Cycle Solutions, Eversure, Europcar, Govia, Sixt and Stagecoach.

By signing up as a travel provider partner with Go Travel Solutions, your business can generate sales through new channels, enhance your brand and gain invaluable local market intelligence. To date, through Smartgo there has been as estimated 12,000 transactions, generating in excess of £1 million of turnover for travel providers, since the initiative started 5 years ago.

Work with us

Go Travel Solutions is looking to engage with more travel providers to broaden the travel choices for its Smartgo members.

By signing up as a travel provider partner with Go Travel Solutions, your business can generate sales through new channels, enhance your brand and gain invaluable local market intelligence.

How does it work?

What we do to support the partnership:

- Promote the travel provider's offer to Smartgo members through a range of communications channels
- Promote the travel provider's brand on the Smartgo website
- Provide regular updates on employer network members and statistics on activity levels
- Produce a press release to promote your partnership with us
- Provide two key contacts for managing the partnership

What travel partners do to support the partnership:

- Provide value added offer(s) for Smartgo employers and their staff that are not ordinarily available to the general public and employers
- Promote the Smartgo brand and networks through your contacts
- Provide support for Smartgo events through presentations, testimonial quotes etc, as appropriate
- Provide two key contacts for managing the partnership

To find out more about Smartgo programmes or how you can get involved as a travel provider, call: 0116 216 8326 or email: info@smartgo.co.uk.

Co-ordinated by



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